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14
15 UNITED STATES DISTRICT COURT
16 NORTHERN DISTRICT OF CALIFORNIA
17 OAKLAND DIVISION

18 IN RE: SOCIAL MEDIA ADOLESCENT
19 ADDICTION/PERSONAL INJURY
20 PRODUCTS LIABILITY LITIGATION

21 This Document Relates to:
22 ALL ACTIONS

MDL No.: 3047

Case No. 4:22-md-3047-YGR-PHK

**DEFENDANTS' OPPOSITION TO
THE NEW YORK TIMES COMPANY'S
MOTION TO INTERVENE**

Judge: Hon. Yvonne Gonzalez Rogers
Magistrate Judge: Hon. Peter H. Kang

Date: January 27, 2026
Time: 2:00 p.m.
Judge: Hon. Yvonne Gonzalez Rogers
Courtroom: 1

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I. INTRODUCTION

The New York Times Company’s (“the Times”) motion to intervene to unseal information contained in Plaintiffs’ omnibus opposition brief and filings related to the Rule 702 and summary judgment motions should be denied. At the outset, the Times appears to direct its motion to the past, non-operative version of Plaintiffs’ brief from November 21, *see* Mot. 1 n.1 (citing the version filed at ECF No. 2480)—not the later brief (ECF No. 2533), filed nearly two full weeks before the Times’ motion, that included significantly fewer redactions. The motion is not so much an effort “to vindicate the public’s common law and First Amendment rights,” Mot. 1, as it is uninvited supplemental briefing in support of Plaintiffs’ position. The Times expressly “joins in the oppositions” filed by Plaintiffs to Defendants’ motions to seal, “does not seek to unseal redactions that are not disputed by [Plaintiffs],” and does not make any arguments outside those advanced by Plaintiffs. *See id.* Its ten-page motion could have been summed up in two words: us too.

Intervention is unwarranted for two reasons: (1) the interests of the public are already adequately represented by parties to this case and the Court, and (2) sealing is warranted for the narrow materials Defendants have requested to keep sealed.

First, Plaintiffs seek identical relief, rendering the Times’ motion duplicative and unnecessary. On December 17, 2025, Plaintiffs filed oppositions to Defendant’s motions to seal information contained in the same briefing covered by the Times’ motion. ECF Nos. 2586, 2587, 2588. The Times presented no new arguments and instead only agreed with and joined in arguments that Plaintiffs have presented in those oppositions. The Times’ interests are adequately represented by Plaintiffs and there is no reason to burden the Court by hearing from another party on the same issue. Permissive intervention under Federal Rule of Civil Procedure 24 should therefore be denied. Indeed, the Ninth Circuit has denied motions to intervene in similar circumstances. *See, e.g., Perry v. Schwarzenegger*, 630 F.3d 898, 906 (9th Cir. 2011) (affirming denial of permissive intervention in part because the intervenor’s interests were adequately protected); *U.S. ex rel. Richards v. De Leon Guerrero*, 4 F.3d 749, 756 (9th Cir. 1993) (same). Worse yet, the Times appears to be basing its arguments on non-operative versions of the Omnibus Opposition. Plaintiffs filed a lesser-redaction version of that brief on December 11, *see* ECF No.

1 2533, nearly two full weeks before the Times filed its motion, but the Times is using the version
 2 from November 21. *See* Mot. 1 n.1 (citing the version filed at ECF No. 2480). And the public
 3 interest in access that the Times claims to represent is adequately protected by Defendants’ narrow
 4 and judicious approach to sealing, by the adversarial briefing already provided by Plaintiffs, and
 5 by the Court’s independent and thorough sealing review.

6 *Second*, even if the Times were allowed to intervene, its request to unseal should be denied
 7 because Defendants have demonstrated that they appropriately seek to seal a narrow set of material
 8 for compelling reasons. *See* ECF Nos. 2528, 2529, 2530 (omnibus motions to seal) *see also* ECF
 9 No. 1850-1 (declaration regarding security risks to employees). Defendants’ motions to seal so far
 10 demonstrate that they are seeking to seal only for compelling reasons and in narrow circumstances,
 11 asking to make only a handful of redactions across thousands of pages of documents. Tellingly,
 12 the Times does not address the propriety of sealing any of Defendants’ specific information at all.
 13 Its motion pays lip service to general principles of public access, but it fails to apply those principles
 14 to the material sought to be sealed. The motion fails to articulate why the narrowly tailored,
 15 sensitive, and confidential information that Defendants seek to seal should be publicly available.
 16 The Times also broadly argues that all of the information it seeks to unseal is integral to the claims
 17 at issue in this case but again fails to actually tie any of the information to the arguments at issue
 18 in the summary judgment and Rule 702 motions. Given the compelling reasons to seal, the Times’
 19 request to make any information cited by Plaintiffs—regardless of the relevance to the issues—
 20 publicly available should be denied.

21 **II. LEGAL STANDARD**

22 A motion for permissive intervention under Rule 24(b) requires the applicant to show
 23 “(1) independent grounds for jurisdiction; (2) the motion is timely; and (3) the applicant’s claim or
 24 defense, and the main action, have a question of law or a question of fact in common.” *San Jose*
 25 *Mercury News, Inc. v. U.S. Dist. Ct.—N. Dist. (San Jose)*, 187 F.3d 1096, 1100 (9th Cir. 1999)
 26 (quoting *League of United Latin Am. Citizens v. Wilson*, 131 F.3d 1297, 1308 (9th Cir. 1997)).

27 But “[e]ven if an applicant satisfies those threshold requirements, the district court has
 28 discretion to deny permissive intervention.” *Cooper v. Newsom*, 13 F.4th 857, 868 (9th Cir. 2021)

(quoting *Donnelly v. Glickman*, 159 F.3d 405, 411 (9th Cir. 1998)). “In exercising its discretion, the district court must consider whether intervention will unduly delay the main action or will unfairly prejudice the existing parties.” *Id.* See Fed. R. Civ. P. 24(b)(3). Courts deny intervention where, as here, the interests of the proposed intervenor are adequately represented by a party, and the relief sought by the proposed intervenor is duplicative of relief being sought by a party. See *Spangler v. Pasadena City Bd. of Ed.*, 552 F.2d 1326, 1329 (9th Cir. 1977) (the court may consider “whether intervenors’ interests are adequately represented by other parties . . . and whether parties seeking intervention will significantly contribute to full development of the underlying factual issues . . .”).

III. ARGUMENT

A. The Times’ Motion To Intervene Should Be Denied.

The Times’ motion seeks the same relief sought by Plaintiffs in their oppositions to Defendants’ motions to seal. Its brief states that “[t]he Times joins in the School Districts’ oppositions”, Mot. 1, and the Times does not seek to unseal any different material from what Plaintiffs seek to unseal or raise any new arguments, *see Perry*, 630 F.3d at 906 (affirming denial of intervention in part because the intervenor “had no new evidence or arguments” to introduce into the case). The exact issues raised by the Times are already fully briefed and will be heard on January 26, 2026. If Plaintiffs are successful, the Times would obtain the same relief it seeks by way of intervention.

Permissive intervention in this case would be unnecessary and duplicative, and the Times’ motion does not identify why its intervention is needed at this time or why its interests are not adequately represented by Plaintiffs. Where, as here, the interest articulated by a proposed intervenor is adequately represented by a party, and the relief sought by the intervenor is the same relief sought by a party, permissive intervention is properly denied. *Perry v. Proposition 8 Off. Proponents*, 587 F.3d 947, 955–56 (9th Cir. 2009) (finding intervention “unnecessary given that the parties were ‘capable of developing a complete factual record encompassing [the intervenor’s] interests’”); *U.S. ex rel. Richards*, 4 F.3d at 756 (9th Cir. 1993) (“[W]e agree that the privacy interests asserted by Intervenor were adequately represented by the position of the Governor and

1 were insufficient to warrant intervention”); *Myer v. Cnty. of Orange*, 874 F.2d 816 (9th Cir. 1989)
 2 (“[Intervenor’s] interests are adequately represented by the existing parties”); *Puget Soundkeeper*
 3 *All. v. United States Env’t Prot. Agency*, 314 F.R.D. 516, 521 (W.D. Wash. 2016) (“The court has
 4 concluded that [the intervenor] fails to show the inadequacy of representation by Defendants . . .”).

5 In short, intervention is likely to burden the Court (and the parties), without furthering any
 6 public interest. This Court has already indicated it intends to resolve requests to seal information
 7 contained in briefing before the January 26 hearing, ECF. No. 2598 (Docket Text), and before the
 8 Times’ motion is even due to be heard. And because the Times “joins in the oppositions” filed by
 9 Plaintiffs and “does not seek to unseal redactions that are not disputed by [Plaintiffs],” its motion
 10 does nothing as to the merits of the underlying sealing dispute but requires this Court to spend
 11 resources on yet *another* intervention request. The Times’ participation in these proceedings is
 12 unwarranted and its request to intervene should be denied.

13 **B. The Times’ Request to Unseal Information Should Be Denied.**

14 Even if intervention were granted, the Times’ request to unseal information should be
 15 denied. The Times argues that the “right of public access” entitles it to examine every piece of
 16 information cited by Plaintiffs in their summary judgment and Rule 702 motions. Mot. 4–5. This
 17 misstates the law. The right of public access is “not absolute” and the presumption in favor of
 18 public access to judicial records is merely a “starting point” in the analysis of whether to seal a
 19 particular record. *See Kamakana v. City & Cty. Of Honolulu*, 447 F.3d 1172, 1178 (9th Cir. 2006).
 20 That analysis, which is fact-specific and performed on a record-by-record basis, is overcome where
 21 Defendants have set forth narrowly tailored requests to seal supported by compelling reasons. *Id.*¹
 22 Defendants respect the public’s interest in transparency and have appropriately sought narrowly

23 _____
 24 ¹ Defendants do not agree that an independent First Amendment right applies to the documents at
 25 issue here. The cases that the Times cites apply other circuits’ law, are in the context of criminal
 26 proceedings, or relate to the government infringing access to court records. For example, *In re*
 27 *Copley Press, Inc.* found that a First Amendment right applied to documents related to a plea
 28 agreement and related proceedings in a criminal case. 518 F.3d 1022, 1026 (9th Cir. 2008). The
 Times cited to *Courthouse News Serv. v. Planet* for the proposition that the First Amendment right
 applies to newly filed nonconfidential civil complaints. 947 F.3d 581, 591 (9th Cir. 2020). But
 that case involved the Ventura County Superior Court withholding newly filed complaints entirely
 from the public to allow for lengthy processing time.

1 tailored sealing only where disclosure would jeopardize compelling interests such as certain
 2 individuals' privacy and safety, highly sensitive competitive operational and financial data, and
 3 information that could enable bad actors to circumvent Defendants' security measures.

4 Further, the right of access applies only to discovery materials attached to briefing that are
 5 *relevant* to the matters before the court. *See Laatz v. Zazzle, Inc.*, 2023 WL 4983670, at *2 (N.D.
 6 Cal. Aug. 3, 2023) ("The public interest in this information is limited where the content sought to
 7 be sealed is irrelevant to the issues raised in the related MSJ."). Merely referencing or attaching
 8 documents to a filing (even a dispositive one) does not, as the Times suggests, render it relevant.
 9 The public interest does not require unlimited access. *Apple Inc. v. Samsung Elecs. Co.*, 727 F.3d
 10 1214, 1226 (Fed. Cir. 2013) ("There is no doubt that this case generated an extraordinary amount
 11 of public interest. But it does not necessarily follow that the public has a legally cognizable interest
 12 in every document filed.").

13 **1. Certain Employee Names Should Remain Sealed**

14 The Times claims that Defendants "appear to treat the identities of their employees as
 15 categorically confidential." Mot. 9. That rhetoric is incorrect. Meta and YouTube seek to seal the
 16 names of only certain non-executive or non-material employees. *See* ECF No. 2528 at 2 (YouTube
 17 seeking to seal names of lower-level employees who were not deposed in the litigation and whose
 18 identities are not material to the at-issue motions); ECF 2529 at 4–6 (Meta seeking to seal only
 19 names of non-executive employees). More fundamentally, as Defendants have demonstrated,
 20 publicizing the names of employees presents a real risk of harassment and threats for those
 21 individuals and warrants sealing that information. This is particularly the case here, where
 22 Plaintiffs' allegations address sensitive and high-profile issues. Given those risks, the Times has
 23 not demonstrated how disclosing the identities of these individuals would enhance the public's
 24 understanding of the issues. Where, as here, personal information is not relevant to the motions
 25 and its disclosure would risk harm, courts have routinely granted requests to seal. *See, e.g., Tesla,*
 26 *Inc. v. Proception, Inc.*, 2025 WL 3187567, at **1–2 (N.D. Cal. Nov. 14, 2025) (allowing the
 27 sealing of employee names in part because "[s]uch material is of limited public value" and its
 28 disclosure could cause harm); *Campbell v. Grounds*, 2022 WL 14151744, at *1 (N.D. Cal. Oct. 24,

2022) (sealing witness name based on principle that compelling reasons exist to seal if information “could put at risk the safety of one or more individuals if made public”).

The Times makes no effort to describe why the names of employees are relevant to the motions, instead relying on the vague, unsupported notion that the names are important “to understanding the strength of the School Districts’ arguments and the degree of the company’s alleged culpability” Mot. 6. The identity of the employees at issue in this motion has no bearing on the public’s ability to understand Defendants’ conduct. None of the individuals are parties to this litigation and only the identities of the individuals would be redacted. The actions of these employees or the response that Defendants took to those actions are all publicly available. The Times’ own extensive descriptions of this conduct and references to past media coverage of this litigation belie their claim that redactions of employee names will hinder the public’s understanding of the issues.

That some Defendants request sealing of certain individuals with more senior positions does not mean that their names are material. For example, the Times states that the name of a TikTok “senior safety executive” should not be redacted but it goes on to describe in detail the alleged conduct Plaintiffs have attributed to that individual, which is publicly available. Mot. 6. The supposed actions of this employee are not redacted, so there is no reason why the name of this person is relevant at all. The same is true for the names of any of the individuals that Defendants seek to redact and applies with equal if not more force to non-executive employees. Given the privacy interests at stake, sealing the identities of employees is warranted. *In re Volkswagen “Clean Diesel” Mktg., Sales Pracs., & Prods. Liab. Litig.*, 2016 WL 11807130, at *2 (N.D. Cal. Aug. 24, 2016) (sealing job titles and names of nonparty employees irrespective of position where such information was irrelevant to the matters before the Court).²

The Times’ argument that a showing that disclosure would cause “tangible harm” is

² The cases cited by the Times involved different facts. In *Ap-Fonden v. Goldman Sachs Grp., Inc.*, Goldman Sachs attempted to seal employee names on the basis that revealing them would be unfair and prejudicial and did not support its request with evidence of potential harm. 2024 U.S. Dist. LEXIS 132255, at *8. Similarly, in *Apple Inc., v. Samsung Electronics Co. Ltd.*, 2012 WL 4120541 (N.D. Cal. Sept. 18, 2012), the parties seeking redactions did not support their request with evidence of potential harms that could result from public disclosure.

1 required to seal employee names, the very same argument that Plaintiffs presented in their own
 2 motions, misstates the law. Mot. 9. Courts do not require individuals to experience harm before
 3 sealing personally identifiable information when sealing is justified by the risk of harm. *See, e.g.,*
 4 *Campbell v. Grounds*, 2022 WL 14151744, at *1 (N.D. Cal. Oct. 24, 2022) (sealing a witness’s
 5 identity because the disclosure “*could* put at risk the safety of one or more individuals if made
 6 public.”) (emphasis added).

7 **2. Confidential Business and Proprietary Information Should Remain** 8 **Sealed**

9 The Times also has not explained why revealing Defendants’ confidential business and
 10 proprietary information is warranted given the sensitive nature of this information and the harm
 11 that would come from its disclosure. TikTok seeks to narrowly seal (1) user data and operational
 12 metrics, (2) internal proprietary processes, and (3) revenue and financial information. ECF No.
 13 2530. YouTube tailored its limited sealing requests to: (1) information regarding the impact of
 14 platform changes on its engagement metrics, (2) financial planning and budgeting information, and
 15 (3) information about age-detection systems. ECF No. 2528. Defendants’ requests are supported
 16 by declarations that describe why revealing such information would cause competitive harm or
 17 allow bad actors to circumvent safety systems. *See* Yeh Decl. ¶¶ 4-12 (ECF No. 2530-1); McMeans
 18 Decl. ¶¶ 2-9 (ECF No. 2528-1); Chiou Decl. ¶¶ 3-4 (ECF No. 2528-2).

19 As detailed more fully in Defendants’ Omnibus Motions (ECF Nos. 2528, 2529, 2530), this
 20 is the type of information the courts routinely seal. *See Daybreak Game Co. LLC v. Takahashi*,
 21 2025 WL 2689920, at *2 (S.D. Cal. Sept. 19, 2025) (sealing user engagement metrics); *Synchronoss*
 22 *Techs., Inc. v. Egnyte, Inc.*, 2017 U.S. Dist. LEXIS 212140, at *5 (N.D. Cal. Dec. 17, 2017)
 23 (“architecture of [plaintiff]’s technology that is not publicly available or publicly disclosed and has
 24 been maintained by [plaintiff] in a confidential manner” properly sealed because disclosure could
 25 result in an unfair competitive advantage for competitors); *Hunt v. Cont’l Cas. Co.*, 2015 WL
 26 5355398, at *2 (N.D. Cal. Sept. 14, 2015) (sealing certain financial information because it
 27 “contain[ed] sensitive financial information” and disclosure could allow a competitor “unfair
 28 advantage in the marketplace”).

1 The Times cites no authority at all, because there is none, to support the proposition that
 2 there is some restriction on the scope of information that can appropriately be sealed. Their
 3 argument that historical information cannot be sealed misstates the law and their cases address
 4 different issues. *United States v. Brooklier* involved the release of hearing transcripts related to
 5 criminal proceedings. 685 F.2d 1162, 1172 (9th Cir. 1982). *Valdivia v. Brown* is a one-page
 6 opinion in which the Court *granted* the parties' requests to seal confidential information but
 7 reserved the right to revisit its determination in the future. 2013 U.S. Dist. LEXIS 95005, at *6
 8 (E.D. Cal. July 3, 2013). Courts have recognized that competitive harm can result from the release
 9 of less recent data and have granted requests to seal that data. *See, e.g., United States v. Glob. Bus.*
 10 *Travel Grp., Inc.*, 2025 WL 1078299, at *3 (S.D.N.Y. Apr. 10, 2025) (sealing "historical and
 11 projected financial results, the disclosure of which could be reasonably expected to result in
 12 competitive harm").

13 The Times' assertions that redacting this type of information "frustrates" or "obscures" the
 14 public's understanding of the issues is disingenuous. Mot. 6-7. The Times nitpicks at a handful of
 15 redactions in Plaintiffs' Omnibus Opposition related to business information or engagement
 16 metrics, but the overwhelming majority of the document is unredacted and accessible. The Times
 17 itself acknowledges the extensive media coverage of this case and of these filings in particular. The
 18 public's access to the relevant information is not harmed by the limited redactions that Defendants
 19 seek here.

20 The motion complains that "the public cannot make sense of the School Districts'
 21 arguments" as to YouTube's age-verification systems because of redactions to the Districts'
 22 Omnibus Opposition. Mot. 9. The Times claims that "redactions appear on 27 consecutive lines
 23 of text" on pages 173–74 of the Districts' Omnibus Opposition. *Id.* That is incorrect. Looking at
 24 the latest version of the Omnibus Opposition, there are only partial redactions to 8 consecutive lines
 25 on page 173, and separately, 6 lines on 174. ECF No. 2533 at 173–74. The remaining pages of
 26 this section on YouTube's age verification are entirely unredacted, with the exception of two small
 27 redactions on page 176. *See id.* at 171–176. It appears the Times relied on a prior version of the
 28 Omnibus Opposition, which is no longer operative. *See* Mot. 1 n.1 (citing the prior version of the

1 Omnibus Opposition at ECF No. 2480); *see also* ECF No. 2480 at 173–74. The value of the Times’
 2 intervention is questionable at best when it gets basic facts wrong because it is working from non-
 3 operative versions of the at-issue documents.

4 The motion also entirely fails to engage with the substantive reasons to seal this material
 5 that YouTube raised in its motion—the risk of circumvention of age verification systems by bad
 6 actors, and the competitive sensitivity of this information. ECF No. 2528 at 4–5. The broad
 7 assertion that redactions may limit public understanding of this case fails to rebut YouTube’s
 8 arguments. And the invocation of the public’s interest in monitoring the positions taken by the
 9 government rings hollow. Mot. 9–10. First, the School Districts are not serving as an enforcement
 10 agency (which they lack the authority to do); instead they are pursuing claims as private civil
 11 plaintiffs.³ Second, the motion does not articulate how the public’s understanding is impeded here:
 12 the School Districts have taken the position that Defendants’ age-verification systems are
 13 inadequate, and there is a substantial amount of material now in the public record about that
 14 assertion. *See* Omnibus Opp., ECF No. 2533 at 171–76.

15 Finally, the cases the Times cites are inapposite because there the information was key to
 16 the issues to be decided. For example, in *Richards v. Centripetal Networks, Inc.*, the court declined
 17 to seal investor reports, capitalization and financial information, and a settlement agreement with
 18 investor plaintiff where the investor alleged that that defendant Centripetal made misstatements and
 19 failed to disclose key information related to his investment. 2023 WL 3028082, at *2 (N.D. Cal.
 20 Apr. 20, 2023). Similarly, in *M.A. Silva Corks USA, LLC v. M.A. Silva Holdings, Inc.* the court
 21 declined to seal information detailing defendant’s “business conduct, sales practices, and
 22 competitive positions” in a case where plaintiffs alleged that defendants sabotaged their business,
 23

24 ³ The out-of-circuit cases cited by the Times on this point do not aid its position. *Co. Doe v. Pub.*
 25 *Citizen* involved records from a proceeding in front of the United States Consumer Product Safety
 26 Commission where the district court kept every single document from the case filed under seal,
 27 with the exception of the summary judgment decision, which had “sweeping redactions to virtually
 28 all of the facts, expert testimony, and evidence supporting its decision.” 749 F.3d 246, 252–53 (4th
 Cir. 2014). And in *Jones v. Trump*, the plaintiff was challenging an executive order of the president,
 and the court there agreed with the proposed redactions to the complaint because, as is the case
 here, they were “limited,” “targeted,” and “not critical in aiding the public’s understanding of the
 allegations made.” *See Jones v. Trump*, 2025 WL 485419, at *1 (D.D.C. Feb. 13, 2025).

1 which led to customer complaints and caused them reputational and financial harm. 2023 WL
2 2940031, at *2 (N.D. Cal. Mar. 10, 2023). In these cases, the parties sought to redact information
3 that was fundamental to the claims at issue. The redacted information here is not relevant to the
4 issues to be decided in the summary judgment and Rule 702 motions and should remain sealed.

5 **IV. CONCLUSION**

6 For these reasons, Defendants respectfully request that the Court deny the Times' motion
7 to intervene and deny its request to unseal information contained in the summary judgment and
8 Rule 702 briefing.

1 Dated: January 6, 2025

Respectfully Submitted,

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ATTESTATION

I, David P. Mattern, hereby attest, pursuant to N.D. Cal. Civil L.R. 5-1, that the concurrence to the filing of this document has been obtained from each signatory hereto.

/s/ David P. Mattern

David P. Mattern